



SOCIAL ENGAGEMENT GROUP PORTFOLIO

About us

SEG is a full-service 360-degree social media agency that focuses on creating an authentic and genuine connection with a target audience. Focusing on the most important aspects of organic & paid advertising avenues on all platforms combining this with a social media and content marketing strategy that encapsulates the precipice of storytelling. The social engagement group ensures that your content gets seen and your visiting audience becomes loyal followers of your brand, website and social profiles. With storytelling, authenticity and an organic approach we ensure a long standing relationship between your brand and target audience

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What we do



 Content

 Advertising

 Engagement

 Website



Content

Content

Creation & Management

Our creative team creates eye-catching, scroll-stopping content that ensures your audience is enthralled with your brand.

Graphic design
& communication



TikTok



Animation



IG reels



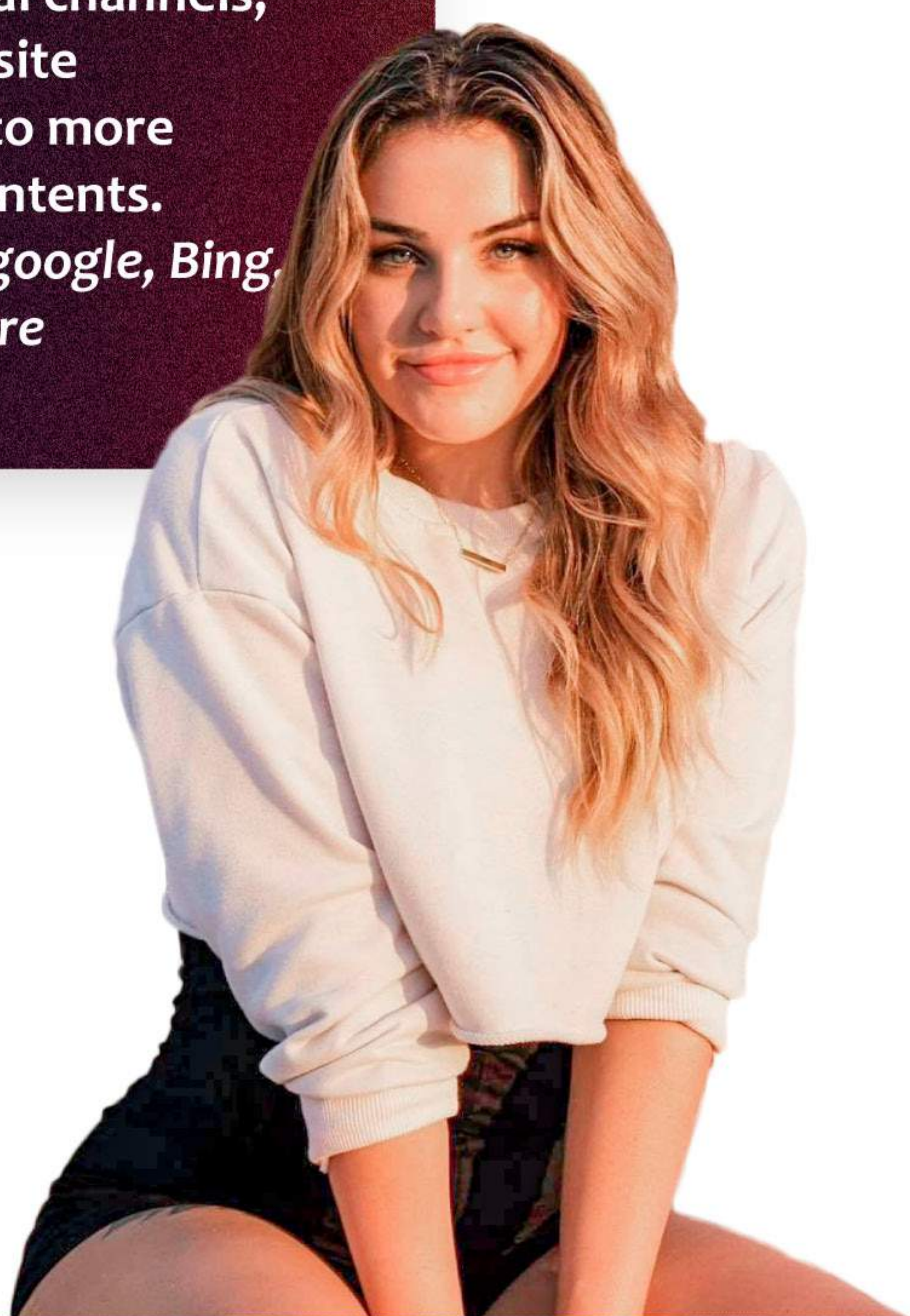


Advertising

Advertising

Display your ads on most popular digital platforms, social channels, mobile apps, and website platforms. Reach out to more people with trendy contents.

Instagram, Facebook, google, Bing, LinkedIn, Tik Tok & more



Influencer Marketing

SEG will identify thought leaders within your niche communities and get them to create content on your behalf.



Digital Assests

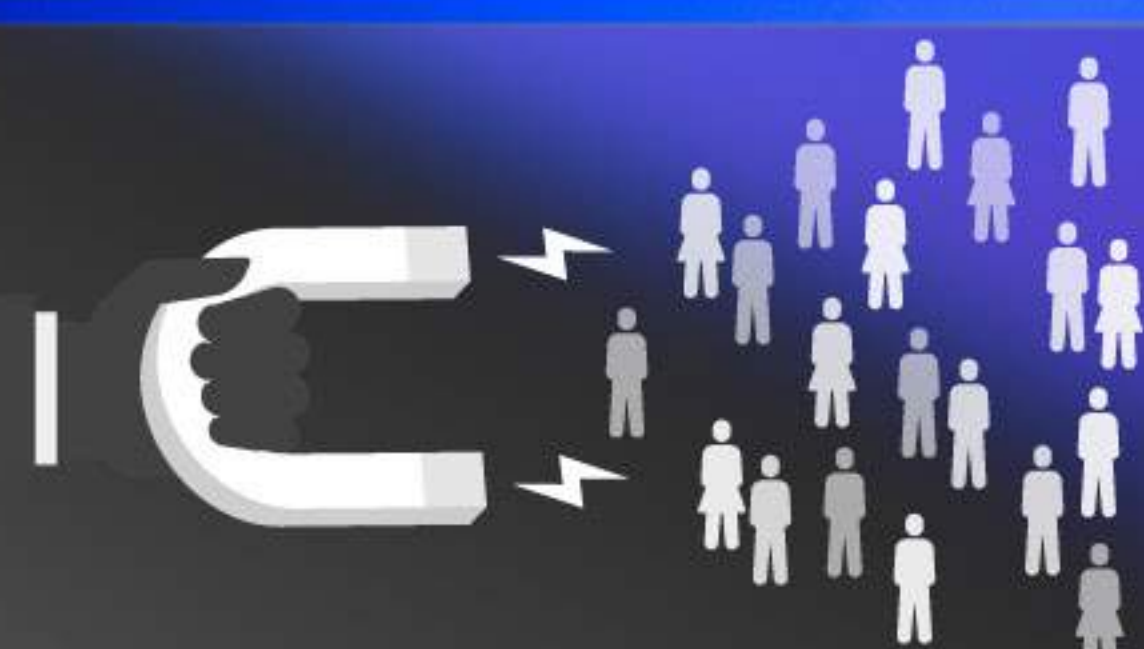
Our team of expert digital marketers ensure we identify your target audience based on interests, demographics and behaviors.



Engagement

Engagement

Our team of engagement marketers ensures that your brand communicates within your niche communities. We help establish a strong bond between your brand and your customers.



Engagement Strategy

Follower Growth Strategy



Website

We create amazing websites to help you go global with your brand.

Search Engine Optimization

- ✓ Keyword Research & Mapping
- ✓ Organic Search Analysis
- ✓ Analytics Reporting
- ✓ Page Optimization
- ✓ Link Equity Generation

Landing Pages

Grow your audience and increase conversations with and expertly designed landing pages



Clients we look after



TAWHID RIFAT
Co-founder

tawhid@socialengagement
group.com



KYLE CARDOZA
Co-founder

kyle@socialengagement
group.com

Founders

Few of our works (statics,stories,events,carousels,etc)

Hotspot

SCARY GOOD TREATS

High Speed Internet

UNLIMITED DATA

GET FREE IPHONE XR SMARTPHONE WHEN YOU SWITCH

IPHONE XR 64GB NEW/UPGRADE (\$9349.99) SWITCH TO BOOST \$829.99

Find A Boost Mobile Store Near You

Scan the QR code to visit our website

iphone 13 13 mini

NEW OR UPGRADE \$829.99

LEARN MORE \$729.99

SEEG

1 SOCIAL ENGAGEMENT GROUP TURNS

Gravy Stack

A financial literacy roadmap for your kids to learn money management

COMING SOON

SAVINGS

FINANCIAL MANAGEMENT

DEBIT CARD

BUDGET REPORT

LOAN

Gravy Stack

Making it fun for everyone to achieve financial independence.

Hey Kids

Spend what is left after saving

2022 HAPPY NEW YEAR

SILVER MOUNTAIN FINANCE

MERRY CHRISTMAS

SILVER MOUNTAIN FINANCE

National Fritters Day

MAKE TACOS AT HOME!

even easier

Get started with your new daily driver messaging app

Paragon

Ideas to easily promote your floral business

Follow us for more

01. FOCUS ON YOUR EXISTING CUSTOMERS

PROMOTE YOUR FLORAL BUSINESS

02. TRY TO BUILD A TRUSTWORTHY BRAND IMAGE

PROMOTE YOUR FLORAL BUSINESS

03. SPREAD YOUR BUSINESS THROUGH A DELIVERY SERVICE

PROMOTE YOUR FLORAL BUSINESS

BONUS IDEA

Sign Up with Deliverize to reach out to more customers

www.deliverize.com

PROMOTE YOUR FLORAL BUSINESS

Share your thoughts

Share your emotions

YOUR 9-5 PAYS THE BILLS

YOUR 6-12 BUILDS SKILL

Paragon

Share your moments

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